



Role of World Consumer Rights Day

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Happy World Consumer Rights Day!

15th March

Consumer Rights movement

15th March 1962

Origination of
international movement

John F. Kennedy

Addressed consumer
rights issues in a speech
to the **US Congress**

Why celebrate this day?

Raising awareness about
Rights of consumers

Safeguarding them against
unfair practices, discrimination,
and exploitation.

Rights of Consumer

Right *Price*

Consumer have a right to have access to the product at right price.

Right *Time*

The product should be available to consumer at right time.

Right *Quality*

The product should be made using right quality of material.

Right *Quantity*

The market should have enough material to ensure availability to all.

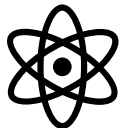
Expectations of Consumer

Ethical Manufacturer

Hygienic Conditions

Sustainable Manufacturing & Product

Why Glass?



Inert nature



Impermeable &
Temperature resistant



100% & Infinitely
Recyclable

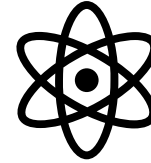


Reusable/
Circular Economy

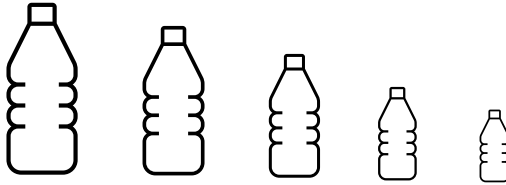
Glass vs other packaging



Cost-effective



Inertness

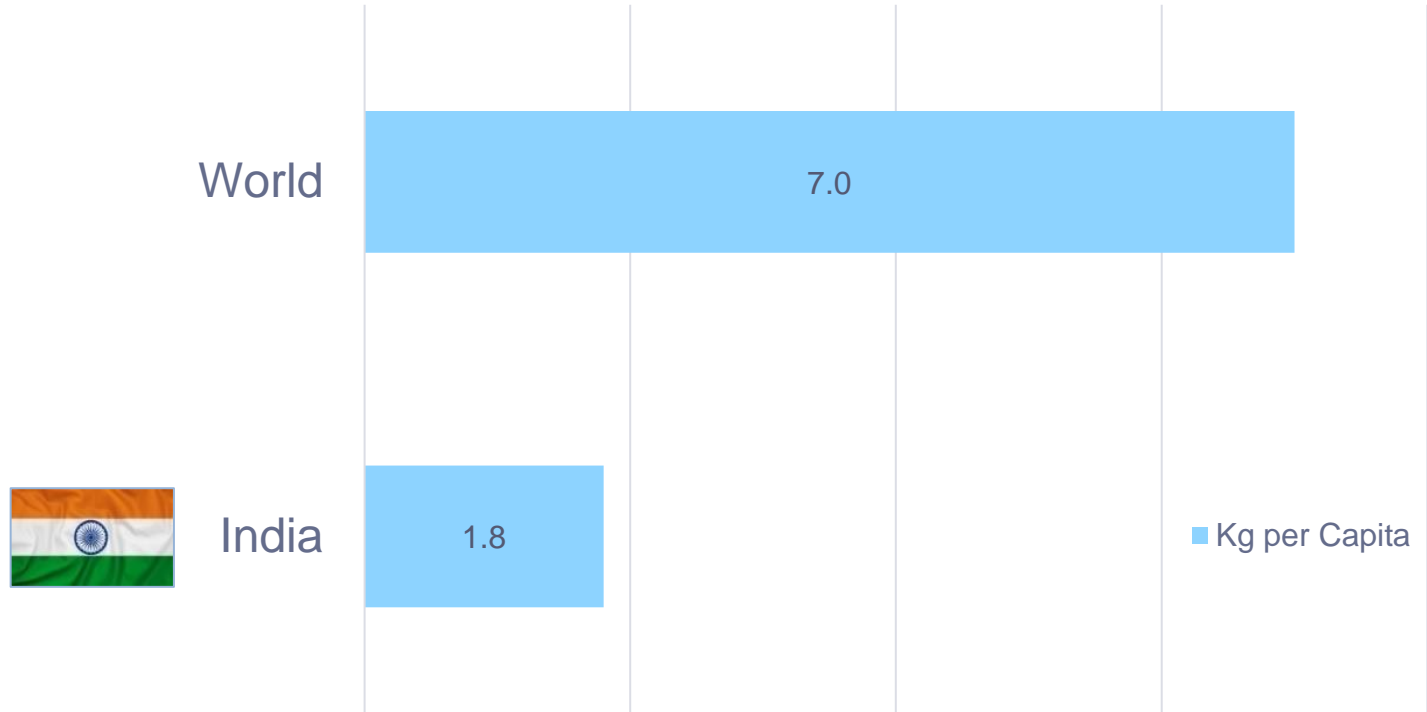


Desired Capacity



Custom Design

Glass consumption



India

1.8

■ Kg per Capita

Glass consumption

WHY?

Why?

Reputation

Awareness

Ethical

Knowledge

World Responsibilities

Govt. regulation on packaging materials

Courses on importance of Glass packaging

Campaigns on health & safety benefits of Glass



THANK YOU



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